

# PAVING THE WAY TOGETHER

2018 Annual Report

The logo for Scarlet Road features the word "scarlet" in a lowercase, sans-serif font, with a red swoosh underline that curves under the letters. Below "scarlet" is the word "ROAD" in a larger, uppercase, sans-serif font.

scarlet  
ROAD

## COMMUNITY PARTNERS,

2017 brought a year full of growth and change for Scarlet Road, and support from people like you fueled success through our challenges! Your faithful efforts grew our partnership community immensely, engaging many to step up for the first time in support of exploited individuals.

With so many more aware eyes and willing voices to speak out for hope and freedom, of course those desperately seeking change could be found more easily, causing the demand for Scarlet Road's trauma-informed services to grow immensely, too.

Our volunteer mentors, outreach advocates and case managers were both challenged and encouraged by the women who walked through our doors this year. **So many survivor stories of great sorrow and pain are being replaced with resilience and hope!**

To meet the increasing need many new people joined our team. We have been so blessed by the steady commitment of our volunteers and the talented professionalism of our new staff members.

As we look forward to all that 2018 will bring, we are excited about new projects to come and each new person we will have the privilege of serving. **Thank you for joining us in supporting women and girls as they find hope and a new life. We couldn't have done it without you!**

Sincerely,



Rosie Ludlow

Executive Director



**Over 50 VOLUNTEERS regularly supported us!**

**Our community provided**

**over 1000 VOLUNTEER hours at Scarlet Road.**

You helped us provide essential supplies, staffed our drop in center, mentored and so much more!

# FAITH IS TAKING THE FIRST STEP EVEN WHEN YOU DON'T SEE THE WHOLE STAIRCASE

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Martin Luther King Jr

## Finding Hope One Step at a Time

Angela was a young, spirited 18 year old when she set out on her own to make her way in the world, but it wasn't as easy as she dreamed it would be. When the enticing offer came, exotic dancing sounded lucrative, simple and harmless, and the easiest way to save for her real future. She was **assured many times that she could leave it behind whenever she decided** – so, Angela accepted the job in an industry she didn't fully understand. Quickly she found herself trapped in a web of manipulation, abuse and control, but by then she was **skillfully cut off from family and friends who could help.**

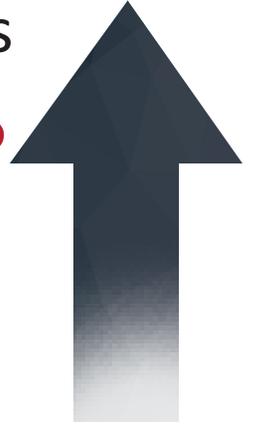
Surviving, just barely, in this dehumanizing nightmare for years –**Angela felt painfully ashamed** that she had lost everything, and even her body was not her own. She felt **hopeless** she could ever regain her freedom. **Silenced, afraid and isolated...** until a new friend faithfully began pursuing her, urging her to grab hold of a path to freedom with Scarlet Road. When her son was born her determination to escape re-ignited. Angela listened to the advice of her friend and **she bravely took her first steps to freedom with Scarlet Road.** Embracing her story and survivor's strength, a team of mentors and case managers brought trauma-informed care, services and resources to her aid. As she slowly worked her personalized plan for recovery, her life was transformed. **Today Angela has safe housing, and has begun her journey of finding her dreams again.** She is pursuing a career in social work and one day hopes to support other women leaving the life.



# CHANGING ONE LIFE AT A TIME:



Increased referrals  
by **100%**



Partnered with **15** schools,  
impacting **OVER 500** students.



Partnered with **23** local community care  
providers offering victim identification  
training and support services.

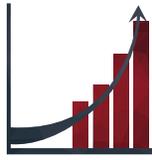
**TOGETHER WE CAN CHANGE THE WORLD**

**THANK YOU FOR YOUR  
SUPPORT THIS YEAR**



# OUR YEAR IN REVIEW

Launched **THRIVE** a weekly education and support group for survivors.



**400%** increase in clients enrolled in aftercare.

Provided over **250 HOURS** at our drop in center creating a safe place where women can access weekly support and resources.



## SOME OF THE KEY PARTNERSHIPS

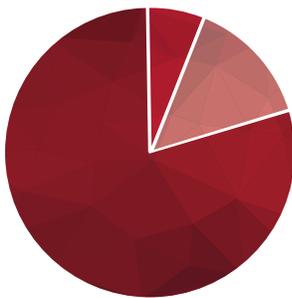
- ✓ Joined the Kitsap SAIVS Coalition
- ✓ Kitsap Strong Collaborative Partnership Play and Learn Project with Kitsap Rescue Mission and Olympic Kitsap Peninsulas Early Learning Coalition
- ✓ Residential Program for Victims of Sexual Exploitation Partnership with The Coffee Oasis

## 2017 FINANCIAL DATA



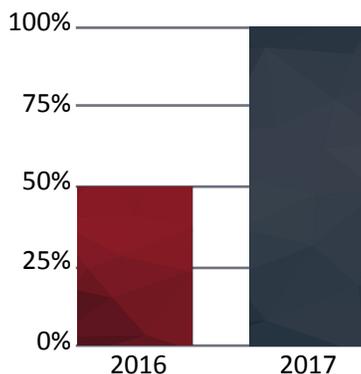
### FUNDING SOURCES

- 40%** Individual Giving
- 30%** Foundations
- 35%** Events



### USE OF FUNDS

- 70%** Programs and Services
- 8%** Fundraising
- 13%** Outreach, Aftercare and Admin Support



### FUNDING SUPPORT INCREASED BY 100% IN 2017

Total budget in 2017: \$145,000





For more information visit us at [ScarletRoad.org](http://ScarletRoad.org)  
or contact us at [PavingTheWay@ScarletRoad.org](mailto:PavingTheWay@ScarletRoad.org)