

PAVING THE WAY TOGETHER

2020 ANNUAL REPORT

scarlet
ROAD



PROBLEM

Sexual exploitation is the trade of sex acts or sexually explicit material for any other resource. This process involves force, fraud, coercion, or manipulation of vulnerabilities. Many traffickers and sex purchasers face no consequences, while survivors of exploitation deal with life-impacting trauma.

At Scarlet Road, the reported average age of entry into sexual exploitation is just 15 years old.

In 2020, we served survivors ranging in age from under 6 to over 50.

55% of our clients were parenting and wanted support recovering from exploitation so they could break the cycle of transmitting ACEs (adverse childhood experiences) to their children.

Tina was a minor when her pimp began selling her body. She experienced the violence and trauma, he kept the money.

Even though profiting from prostitution is a felony charge in the state of Washington, a local prosecutor considered only charging the pimp upon arrest with a misdemeanor. The prosecutor “Didn’t want to give him a felony that would ruin his life...”

After the team at Scarlet Road sent a letter on behalf of Tina advocating for justice, the prosecutor reconsidered his decision and properly charged her pimp with a felony.

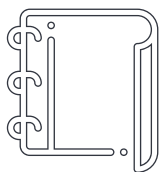
“Thank you for that letter,” Tina said, “I haven’t ever had anyone on my side like you guys.”



OUR MISSION

Through holistic care, Scarlet Road offers the hope of freedom to those who have been sexually exploited.

SCARLET ROAD'S CONTINUUM OF CARE



PREVENT

Training students and the community to recognize, avoid, and safely report sexual exploitation



REACH

Connecting with local victims of sexual exploitation, providing critical crisis intervention



RESTORE

Providing holistic, long-term restorative care through intensive case management



MOLLIE'S STORY

I was molested in my own backyard at the age of six. This was just the beginning of years of sexual abuse from multiple adults in my life. By the time I was 16, my life consisted of drinking, doing drugs, and going in and out of mental health facilities as I tried to cope with the abuse and neglect. I had a series of relationships with men who beat me, raped me, and introduced me to prostitution. At 22, I went to jail and lost custody of my babies.

After jail and treatment, my ability to cope as a single mother and manage all the daily stressors and triggers without support didn't last.

**“I relapsed and lost my children again.
Eventually I tried to kill myself.”**

As I cried out in desperation, begging God for a sign, my daughter called. That call literally saved my life. I chose to go back to detox and pursue my sobriety in order to, once again, get my kids back.

It was then that I got connected with Scarlet Road. I was paired with a therapist that specialized in healing from sexual exploitation. Together, we focused on identifying healthy relationships and setting consistent boundaries. I committed to medication management through a substance abuse counselor and connected with a mentor and case manager.

I got both of my children back and I'm learning to put my kids above any other relationship, and how to advocate for myself within the legal system and protect my kids. Scarlet Road helped me enroll in school again and I'm working toward my driver's license. Over the last year, Scarlet Road has provided transportation, clothing, food, and financial resources for my children and myself. Even in the midst of the challenges and uncertainties of 2020, I have maintained sobriety and freedom from exploitation.

**“I am picking up the pieces of my life. I know that
with the support of my community at Scarlet Road and
beyond, that I can be the parent that I never had.”**

PREVENT

Through survivor-created, locally-relevant training, we equip youth to avoid exploitation, identify, and safely connect peers in need with support.

New in 2020...

Due to the social impact of the COVID-19 pandemic, we modified and diversified our community-wide prevention effort to reduce the impact of isolation for local victims.

At the request of local high school teachers, we created exploitation prevention videos to be shared with students attending school from home.

Recognizing the needs of exploited youth in our community, we created a new **Youth-Focused Advocate** position. This advocate connects with youth up to age 24 through teen centers, juvenile detention, schools, and referrals.



REACH

Connecting with local victims of sexual exploitation and validating their experiences, we offer hope, resources, safe exit planning, and crisis services.

Victims Identified

115 victims identified by community members and providers

Crisis Support

69 victims received crisis support services from our outreach team

"I brought my friend to your drop-in center because when I sat down with you over a year ago, you made me feel welcomed and safe to talk through my story.

As a male survivor, that means a lot... I knew you would take care of her, so I drove her myself for her first appointment."

— Mike, survivor

RESTORE

In 2020, 22 survivors journeyed toward self-sufficiency through our trauma informed wraparound care. We offer a comprehensive, holistic, and evidence-based program to support the transition to a new and free life.

Freedom from Exploitation

94% of those in Aftercare for 6 months or more were free from exploitation for at least 6 months

Stably Housed

Of those who experienced homelessness, 71% achieved and maintained housing

Self-Sustaining


69% of adults maintained or achieved employment

Emotionally Well

86% pursued healing through therapeutic supports

Connected in Community

55% built a relationship with a volunteer mentor from the community



"I lost my job in the COVID shut-downs, and still had bills to pay, but I'm so grateful I learned how to budget my money.

I know I can find work and cover my bills, and do it safely... Thank you Scarlet Road for the time your team spent to help me tap into my resourcefulness in positive ways."

— Grace, Scarlet Road Graduate

WHERE WE ARE GOING

STRATEGIC OBJECTIVES 2021-2025

Increase Direct Service

Need: We have consistently seen a need to serve more survivors in our community. At times, our programs have had waitlists, which are not realistic support options for survivors in imminent danger or experiencing severe trauma responses. Survivors regularly face barriers to safe housing and building healthy community.

Goal: Add 2.0 FTE aftercare case managers and a 0.75 FTE outreach advocate by 2023. Expand rental assistance program and group recovery support.

Result: Immediate support for more survivors of sexual exploitation, and a broader range of critical recovery support services.

Expand Aftercare to Men and Boys

Need: Every year we receive many male victim referrals. There are currently no designated sexual exploitation recovery service providers for male survivors in our community, and few in Washington State.

Goal: With increased staffing, launch aftercare services for males.

Result: The first wraparound recovery services for male survivors in our area.

Build Sustainability

Need: Scarlet Road's fundraising and administrative structures must be able to keep up with our program growth.

Goal: Increase development team by 1 full-time support staff.

Result: Effectively educate and engage our community on the issues of sexual exploitation and how they can make a difference in the lives of survivors.

Invest in Structural Integrity

Need: As we grow, we know it is critical to continue building systems and policies that support both our staff and client population well.

Goal: Implement an internal audit to evaluate the effectiveness of our systems and make recommendations for change in the coming years.

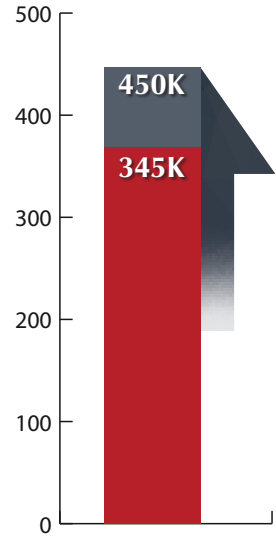
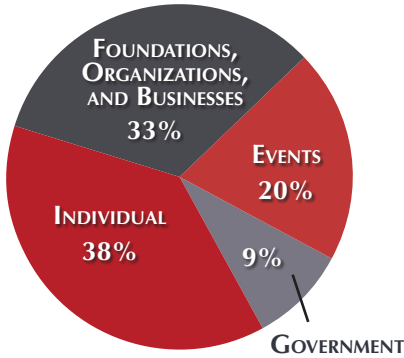
Result: Maintain the integrity of our mission while continuing to effectively incorporate ever changing technology and best practices of a sustainable organization.

To learn more about our 5-year Strategic Plan or about becoming a strategic growth funding partner, contact our Executive Director, Rosie Garbe, at pavingtheway@scarletroad.org

FINANCIAL SNAPSHOT

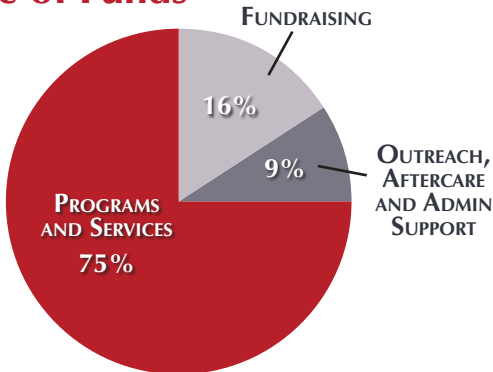
Fiscal Year: January 1, 2020– December 31, 2020

Funding Resources



Total income increase of 30% from 2019 to 2020

Use of Funds



A VIBRANT
LIFE OF FREEDOM
FOR EVERY PERSON



Thank you to our Organization Partners who supported us in 2020!

\$10,000+

Bainbridge Community Foundation
Kitsap Community Foundation / 2020 Census
Serving USA
StolenYouth
The Norcliffe Foundation

\$1,000-\$9,999

1st Security Bank
Archarios Foundation
Central Kitsap Presbyterian Church
CHI Franciscan
Cross Sound Church
First Federal Community Foundation
Gateway Fellowship
GracePoint Church
Integrated Talent
Kitsap Strong / Kitsap Community Foundation
MDU Resources Foundation
Molina Healthcare
MultiCare
National Christian Foundation Northwest
One Call For All
Port Madison Lutheran Church
Puget Sound Energy
Puget Sound Energy Foundation
Rotary Club of Poulsbo
Strategic Alliance to Fight Exploitation in Washington State (SAFE)
Seaside Church
Sylvan Way Baptist Church
Washington Federal Foundation
West Sound Free Clinic

Also, **THANK YOU** to all of our donors! Each of you are making a difference and we are so grateful to do this work together!

LETTER FROM THE EXECUTIVE DIRECTOR

Dear Partners,

More than ever before, we are grateful for those of you who have supported Scarlet Road over the last year! 2020 took all of us by storm, challenging our understanding of safety and security, and creating opportunities for us to be pitted against one another. **Despite all these challenges, we have seen our community come together in ways we could never have imagined.**

At Scarlet Road, our resources were stretched to their limits as our staff worked hard to meet the unforeseen mounting needs of some of the most vulnerable in our community. As the year moved along, we stared into the face of a changing landscape monthly, at times experiencing funding uncertainties and fewer client referrals due to shut-downs. School closures impacted our outreach and prevention programs for youth. Each step of the way, our staff continued providing critical crisis management and recovery services for survivors. Without skipping a beat, our community and staff stepped up, providing support for every need we faced!

As we look to the future, Scarlet Road is excited to announce the launch of our five-year strategic growth plan (pages 9 & 10). Over the last few years we have seen the increasing need to offer more robust and diverse services to survivors. With careful planning, we look forward to reaching more survivors and offering a broader range of services to empower each person to self-sufficiency.

Thank you for making an impact in the lives of survivors. **It is only because of your hands, hearts, and resources that we are able to offer a vibrant life of freedom to each woman, man, and child who steps through the door at Scarlet Road!**

With heartfelt thanks,



Rosie Garbe
Executive Director



2020 LEADERSHIP TEAMS

STAFF DIRECTORS

Rosie Garbe, MA / Co-Founder & Executive Director

Victoria Ahlfors / Co-Founder & Director of Outreach

Jana Goyenechea, MSW / Co-Founder & Director of Aftercare

Andrea Wilson, CPA / Director of Finance & Engagement

BOARD OF DIRECTORS

Annie Ludlow / Chairwoman of the Board, Networking & Awareness

John Garland / Secretary of the Board,
Family & Sexual Violence Investigator

John Hays / Broker & Realtor

Patty Schindler / CCP Emeritus, Health Services

Arlene “Roz” Rude / Ministry Liaison



paving the way from sexual exploitation to wholeness

Fiscal Year: January 1, 2020– December 31, 2020

*Many of the photographs in this report are stock photos
and all of the names of clients have been changed to
ensure safety and privacy.*

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