

# PAVING THE WAY TOGETHER

2021 Annual Report

scarlet  
ROAD



# THE PROBLEM

Every day, people in our community are exploited or trafficked for sex: sold sexually for money or resources.

It is not glamorous.

It is not liberating.

**It usually begins in childhood.**

72%

**of the survivors Scarlet Road has served remember being sexually exploited as a child.**



Pimps and exploiters often keep control over their victims through:

- Threats against the victim's life or the lives of their loved ones
- Control of resources like food, money, and sleep
- Holding the legal documents or identification of the victim
- Promising lavish gifts and affection, while violently abusing
- Telling the victim that no one will hear and believe their story

**We hear, we believe, and we journey alongside each survivor, walking toward a vibrant life of freedom.**

*Through holistic care, Scarlet Road offers the hope of freedom to those who have been sexually exploited.*

As the primary provider of specialized services to survivors in the Kitsap region, Scarlet Road works to:

**PREVENT:** Train youth and the community to recognize, avoid, and safely report sexual exploitation

**REACH:** Connect with local victims of sexual exploitation, providing critical crisis intervention

**RESTORE:** Provide holistic, restorative care through intensive case management, empowering survivors to healthy independence



**Scarlet Road is a faith-based organization that is paving the way from sexual exploitation to wholeness**





# BUILDING A THRIVING COMMUNITY OF SURVIVORS

IN 2021

85

Victims of sexual exploitation received critical crisis support

24

Survivors participated in wraparound recovery services



## Expanded Survivor Services

- Additional crisis service availability hours
- New recovery support group
- New weekly life skills classes

## OF PARTICIPANTS IN RECOVERY SERVICES:

76%

Pursued self-sufficiency through employment or continuing education

75%

Participated in therapeutic supports

83%

Of those who participated for at least 6 months maintained freedom from exploitation for longer than 6 months

"There is no other place I'd rather be  
Where there are those who are willing to see  
Where there are hands that hold me  
And eyes lovingly behold me.  
There is a place where I am  
Not what has happened  
Where I am loved for as  
I have been made by him,  
Even if I do not believe  
Sweet angels journey with me  
Down this Scarlet Road, you  
Are the gift along this path of  
healing and growth"

- Scarlet Road Participant, 2021



# BUILDING STEPS TO HEALING



Laylah sat on the couch in the Scarlet Road drop-in center with her eyes closed. Through tears, she shared with her Advocate how she had been exploited, raped, manipulated, and sold.

**She was just 5 years old when she was first touched.** Now, sitting on this couch, she felt afraid, broken, and alone.

The Scarlet Road Advocate helped connect Laylah to a local program offering animal-assisted therapy. This was just the first step in Laylah's journey towards healing.

One day in July, Laylah was attending animal-assisted therapy and stood next to her new animal friend. She began to process her suicidal thoughts, whispering **"I don't actually want to die"**. With this glimpse of hope she decided she was ready to join one of Scarlet Road's new support groups.



Through the group, Laylah has built rich friendships with other survivors. She has learned to advocate for herself including communicating and holding boundaries both with friends and within her new job.

**Each day is a new step towards healing. Some steps are steeper than others, but she now has a safe community cheering her forward.** Laylah now has dreams of buying a house, of becoming a mom one day, and of continuing to build a hope-filled community.

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# BUILDING PATHWAYS TO HOUSING

## The Problem:

For many survivors, lack of rental history, criminal charges from their time under the control of a pimp, or lack of credit create significant barriers to attaining safe, stable housing.

## New Solutions:

- Scarlet Road piloted the first **Flexible Rental Assistance** program in Kitsap County specifically for survivors of sexual exploitation facing imminent homelessness, successfully housing 8 survivors and their children.
- Through a new partnership with Bremerton Housing Authority, Scarlet Road connected survivors to emergency housing voucher funds.

92%

of survivors participating in Scarlet Road's wraparound recovery care **achieved or maintained stable housing**

Since she was 11 years old, June had been subjected to violent sex trafficking. As an adult she escaped, but became a victim of domestic violence. In 2021, Scarlet Road connected June with safe, stable housing at no cost.

At her new dining room table, June is thrilled to start a brand new routine with her 7 year old daughter, family dinner time. Together, they're beginning a new season of connectedness and growth.

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# BUILDING SYSTEMIC CHANGE

Survivors of exploitation interact with numerous systems throughout our community.

Every interaction presents an opportunity for **identification and hope or invisibility and continued harm.**

2021 was a year of system change.

115

service providers participated in specialized training.

## Training groups included

- foster parents & staff
- correctional & jail staff
- substance abuse providers
- first responders



Kitsap County Jail invited Scarlet Road to develop a trauma-informed process to identify and refer incarcerated survivors.

*"Scarlet Road worked quickly to not only create and implement the screening tool... but also sends advocates weekly in to the jail. Scarlet Road has become one of our best resources."*

*-Kitsap County Chief of Corrections*

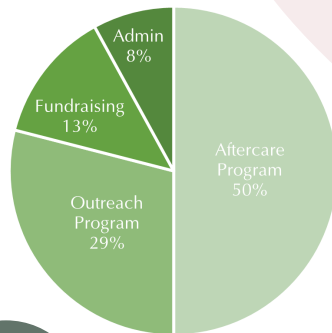
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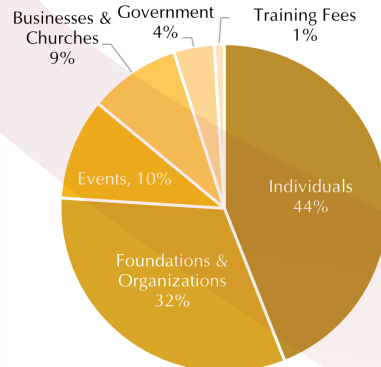
# BUILDING SUSTAINABILITY TOGETHER

This year Scarlet Road continued to grow to better meet the needs of underserved survivors in the Kitsap region. A diverse community of funders rose to meet this need resulting in strengthened support and new partnerships

## USE OF FUNDS



## FUNDING SOURCES



**27%** Organization income growth from 2020 to 2021

**54%** Of individual funding was given by recurring donors who gave 3+ times in 2021

Volunteers gave **800+** hours by mentoring survivors, providing office support, cleaning the drop-in center, and even performing live music for our 2021 Restoring Hope Gala.



# 2021 ORGANIZATION FUNDING PARTNERS

## Foundations & Organizations

Archarios Foundation  
Bainbridge Community Foundation \*  
Center for Children and Youth Justice (CCYJ)  
Harvest Foundation \*  
KeyBank Foundation \*\*  
Strategic Alliance to Fight Exploitation in Washington State (SAFE) \*  
Serving USA  
StolenYouth \*\*  
Washington Federal Foundation

## Service Organizations

The Arc of the Peninsulas  
Caring Clowns International  
Rotary Club of Poulsbo  
Soroptimist Intl of the Olympic Rain Forest  
Washington State for Public Safety \*

## Government

Kitsap County Department of Human Services \*\*  
Kitsap SAIVS

## Corporations

BECU \*  
Integrated Talent  
Integrity Roofing  
MultiCare  
Port Madison Enterprises  
Rathke Mechanical  
Strategy Real Estate

## Churches

Cornerstone Christian Fellowship  
Cross Sound Church  
Gateway Fellowship  
GracePoint  
NewHope Church  
Port Madison Lutheran Church  
Seaside Church  
Sylvan Way Baptist Church

## Tribes

Stillaguamish Tribe  
Suquamish Tribe  
Tulalip Tribe

**Thank You  
for Your Support!**

*We are so grateful to do  
this work together!*

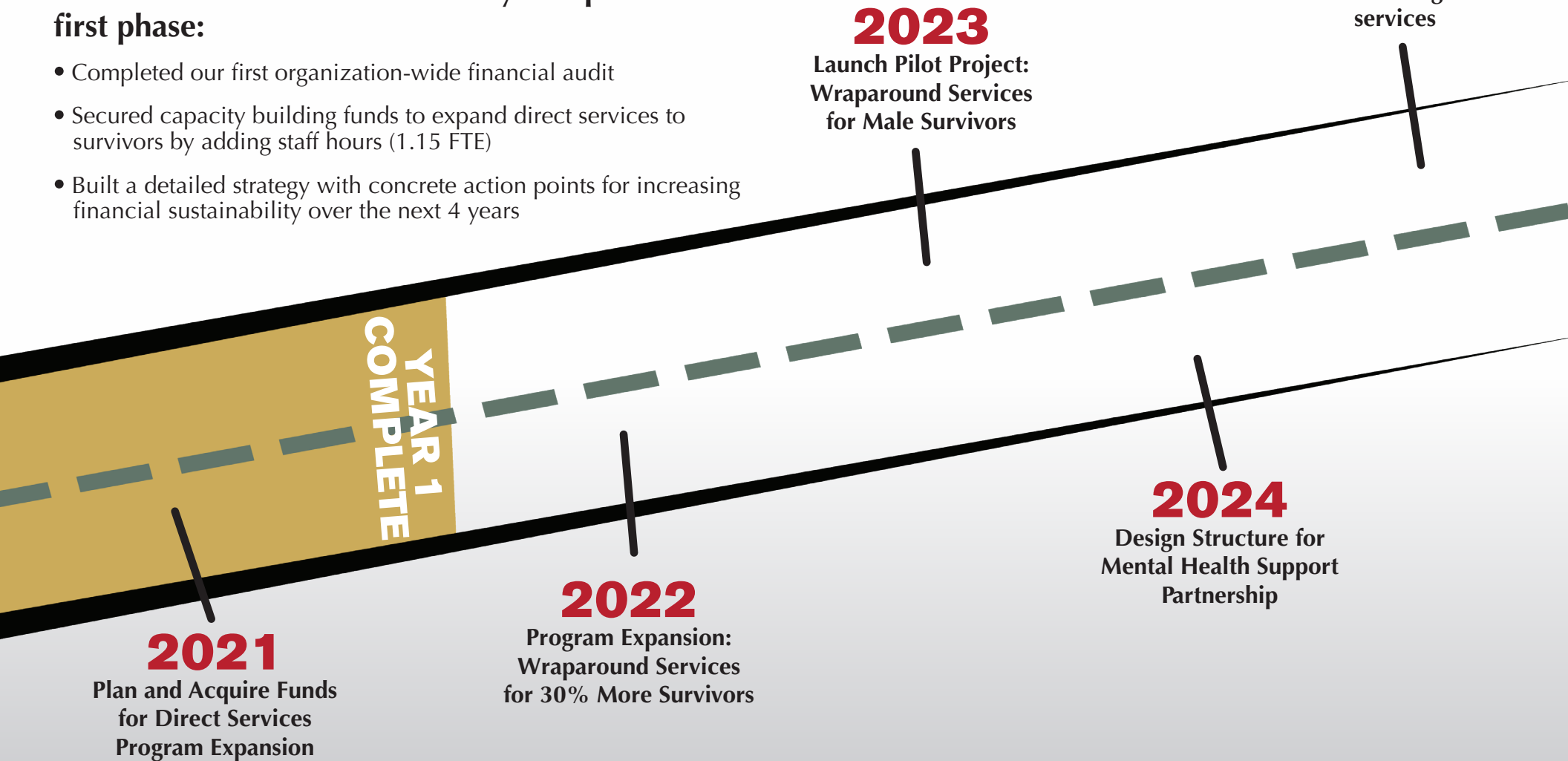
\* **\$10,000+**  
\*\* **\$25,000+**

# BUILDING FORWARD

Scarlet Road's 5-year strategic plan addresses existing community need and key gaps in access to recovery services in the Kitsap region.

In 2021 Scarlet Road successfully completed the first phase:

- Completed our first organization-wide financial audit
- Secured capacity building funds to expand direct services to survivors by adding staff hours (1.15 FTE)
- Built a detailed strategy with concrete action points for increasing financial sustainability over the next 4 years



# LETTER FROM THE EXECUTIVE DIRECTOR

Dear Partners,

As I reflect with gratitude on the many things that have happened over the last year, **one thing stands out-- the incredible investment of so many in our community who believe in building a new and vibrant future for survivors of exploitation!**

This past year was marked by navigating an ever-changing landscape of the pandemic, while still working to bring growth and independence for those in our program. **We approached 2021 with a desire and expectation that as a community, we could build a better support system for survivors of exploitation-- and it did not disappoint!**

With a resilient spirit, we stepped into the beginning of our five-year expansion plan, and we met our first year goals to secure funding for program expansion. We began to see community systems analyzing and rebuilding, resulting in survivors being identified more quickly and offered more effective services.

These changes were the result of many hands in the community: partners recognizing the importance of supporting survivors, donors financially empowering this process, system leaders fighting for system change, and dedicated volunteers. **Thank you for being a part of building a better tomorrow for exploitation survivors across Kitsap County!**

With heartfelt thanks,



Rosie Garbe  
Executive Director



# 2021 LEADERSHIP TEAMS

## Board of Directors

**Annie Ludlow** / Chairwoman of the Board

**John Garland** / Secretary of the Board, Family & Sexual Violence Investigator

**John Hays** / Director, Broker & Realtor

**Catherine Hammond** / Director, Survivor Voice, Certified Nursing Assistant & Business Owner

**Ron Dumpit** / Director, Clinical Data Specialist

## Staff Directors

**Rosie Garbe, MA** / Co-Founder & Executive Director

**Victoria Hudson, LMHCA** / Co-Founder & Director of Outreach

**Jana Goyenechea, MSW** / Co-Founder & Director of Aftercare

**Andrea Wilson, CPA** / Director of Finance & Engagement

*"I wouldn't have known how to navigate any of this had it not been for Scarlet Road and how you guys held my hand through hard, confusing, and overwhelming times! I can now help others in my life as a result of your support!"*

- "Ximena"  
Scarlet Road Graduate, 2021







paving the way from sexual exploitation to wholeness

Fiscal Year: January 1, 2021– December 31, 2021

Many of the photographs in this report are stock photos and all of the names of clients have been changed to ensure safety and privacy.

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