



PAVING THE WAY TOGETHER

2022 Annual Report



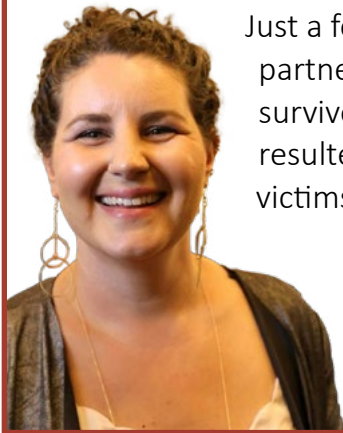
OUR MISSION

Through holistic care Scarlet Road offers the **hope of freedom** to those who have been sexually exploited.

LETTER FROM THE EXECUTIVE DIRECTOR

As you browse the pages of this report, I invite you to consider that behind each metric or outcome there are countless faces. Faces of men, women, and children who have faced unimaginable abuse and harm at the hands of those profiting from sexual exploitation. This is the reason we show up every day and press in, breaking the cycles of abuse and shining hope into each story we have been invited to journey alongside.

As Executive Director and co-founder at Scarlet Road, I have had the privilege to walk through many seasons at Scarlet Road. Seasons of growth, seasons of celebration, and seasons of loss and trial. **As I reflect on 2022, one phase comes to mind: “Hitting our Stride.”** It is incredible to see the many community partnerships and opportunities that we have worked so hard to establish over the years, propelled through 2022 with momentum.



Just a few examples of this were: housing partnerships that ensured quality care for survivors, victim-centered models of care that resulted in earlier and better identification of victims, and survivor voice represented and incorporated within our organization. In 2022 many of Scarlet Road’s hopes for our community, internal systems, and survivors’ care were solidified and sustained.

As we look toward the coming years, Scarlet Road continues to have audacious goals. In order to maintain our stride, however, it is essential for us to continue to collaborate! We still see many gaps in our community systems where survivors struggle to be believed and supported, and we continue to expand the layers of empowering support available to each survivor. We are encouraged by the diverse community of supporters who stand with us as we look forward, believing that we can create a world where hope and opportunity are part of every survivor’s story.

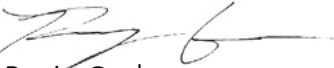
With hope and anticipation,

Rosie Garbe
Executive Director

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THE NEED WE SEE EACH DAY

assistance navigating the legal system and resolving charges from their time under the control of a trafficker

safe shelter

hygiene supplies

urgent medical care

needs we see

assistance navigating state or tribal benefits

a safe cell phone

friends

a resume

therapy

food

a bank account

connections to recovery support programs geographically far from past traffickers

transitional and long-term housing

assistance making law enforcement reports

to know they are not alone

basic documents and identification

someone to believe them

life skills

For survivors of exploitation, the experience of coercion, violence, and trauma varies from person to person.

The **needs for empowering support** are just as varied.

In the Scarlet Road drop-in center, David recounted to a Scarlet Road advocate how **starting when he was seven years old**, his uncle had sold him over and over in trade for drugs. As he got older, David turned to drugs himself to numb the pain of continual betrayal and abuse.

“I don’t want this life anymore,” David said. **“There’s got to be something different.”**

David

Male victims are often more difficult to identify, and more hesitant to seek help.

In 2022, **10%** of victims seeking services from Scarlet Road were men or boys.





PREVENT EXPLOITATION OF YOUTH AND CHILDREN

Scarlet Road leads interactive, survivor-designed prevention training for middle and high school-aged youth in public, private, and alternative schools, juvenile detention centers, and youth centers throughout our region. This UnBroken training equips youth to recognize, avoid, and safely report sexual exploitation for themselves or their peers.

Additionally, Scarlet Road leads specialized trainings every year to equip service providers and community members throughout the Kitsap region to identify and respond to exploitation.

15 YEARS OLD
the average
age of the
beginning of
exploitation of
the survivors
we have served

At the end of the school year, we received this note from a student:

“

“It has been amazing working with you... I **would’ve never felt like I had a voice to talk about sexual assault and things that come with it.** I’m sad to say it’s the end of this year’s meetings and I hope to see you again next year.”

1,892

youth from 10 schools participated in UnBroken training

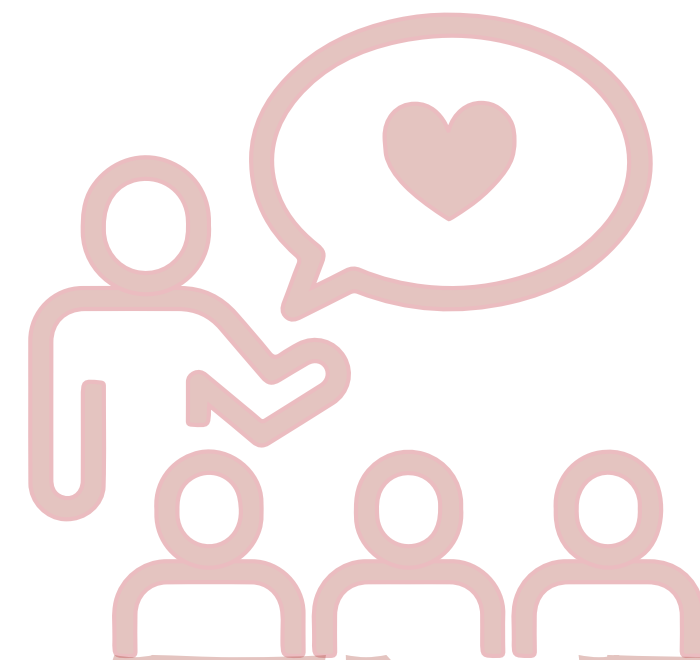
94%

of teachers responded that they felt more confident in their students’ abilities to safely report sexual exploitation as a result of participating in UnBroken training

240+

service providers, school staff, and first responders participated in specialized training

In 2022, Scarlet Road supported two student-led advocacy groups in local high schools by providing discussion questions and action steps.



PREVENT



REACH VICTIMS IN CRISIS

123

survivors of sexual exploitation accessed critical support from Scarlet Road's Outreach Team

42%

were referred to external support services such as shelter, medical care, and law enforcement.

59

incarcerated survivors accessed reentry support services

Scarlet Road's Outreach Program operates the only crisis line and drop-in center in Kitsap County specifically for victims of sexual exploitation. Advocates provide mobile advocacy to ensure accessibility for all victims. Through safety planning, crisis services, and referrals to urgent external supports, survivors find the space to breathe and choose their own next steps.

Those in "the life" who experience incarceration often believe their only option upon release is to return to the violence of their trafficker. In 2022, Scarlet Road continued an innovative pilot project designed to identify and serve incarcerated victims of trafficking within the Kitsap County Jail.

Maddie was fleeing her trafficker when she called Scarlet Road. She had a broken shoulder, and he had threatened to kill her next time.

Seven shelters had already turned her away, unwilling to risk the potential violence of her pursuer.

Scarlet Road's Outreach Team provided Maddie with a safe hotel stay for two nights, then connected her to a residential recovery program in a different area that would be safer for her.

“

Maddie reached out to her Scarlet Road advocate after she was settled, saying, "The further I get from exploitation, the more sure I am that I never want to go back."



RESTORE FREEDOM FOR EACH SURVIVOR



Scarlet Road's Aftercare Program provides wraparound recovery services to survivors who are seeking to rebuild lives of freedom. Through intensive case management, participants pursue freedom from exploitation, stable housing, self-sufficiency, connection to community, emotional wellness, and self-designed goals. Survivors engage in a wide variety of supports, including connection to a trained volunteer mentor, life skills groups, art and nature-based gatherings, and a broad network of community supports.

For many survivors and their children, safe housing is a significant barrier to stability. In 2022, Scarlet Road offered the second year of our flexible rental assistance program specifically for victims of sexual exploitation. Accompanied by budgeting support, empowering care and housing connections through partnerships with local landlords, we could not have been more amazed at the housing success of every rental assistance recipient.

25 participated in basic or intensive Aftercare services

Of the 23 who participated in intensive services:

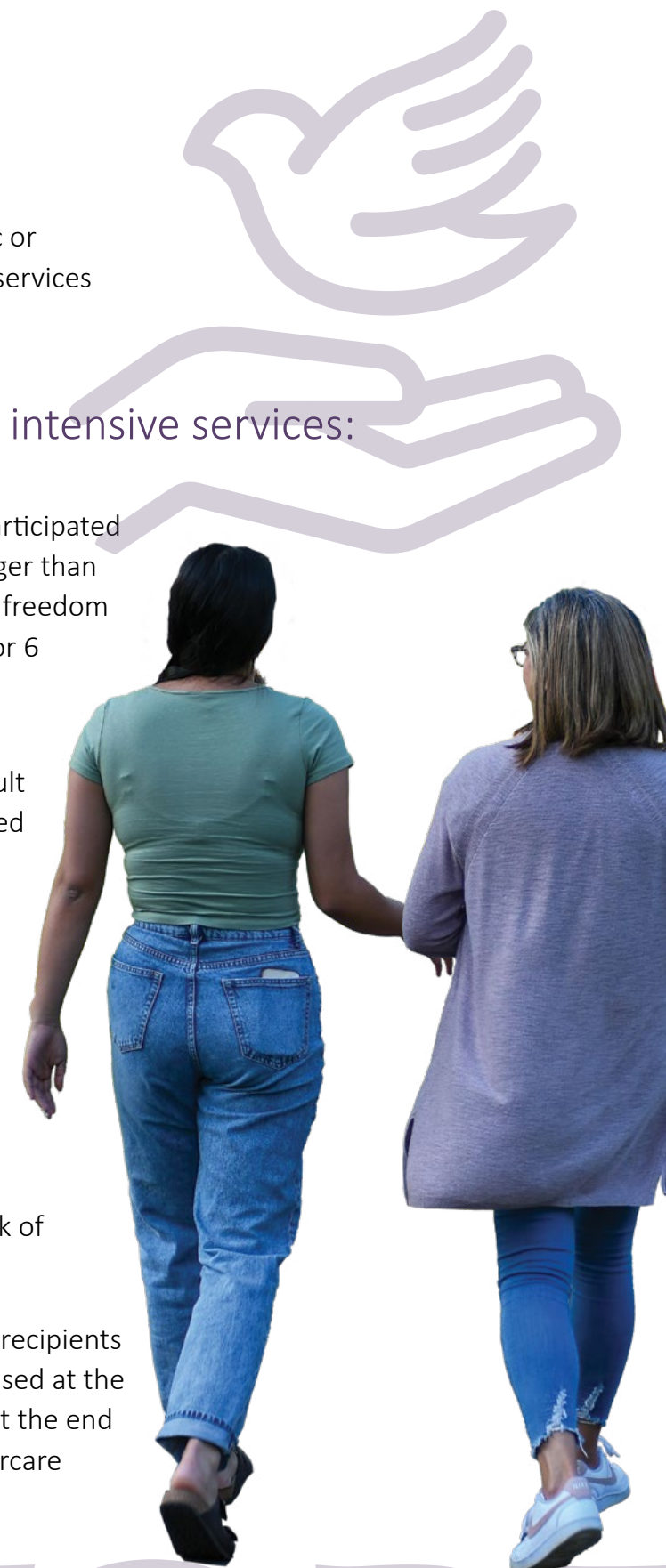
100% of survivors who participated in Aftercare for longer than 6 months achieved freedom from exploitation for 6 months or longer

78% of non-disabled adult participants achieved or maintained employment or pursued education

12 accessed rental assistance because they were experiencing homelessness or facing imminent risk of homelessness

100% of rental assistance recipients were still stably housed at the end of the year or at the end of their time in Aftercare

RESTORE



jemma

JEMMA’S JOURNEY

At 38, Jemma found herself in a relationship with a member of a local trafficking ring. For six years, her boyfriend trafficked her for drugs and money. When she tried to refuse, he told her to comply or lose her life and the lives of her children. Through the painful years of trafficking, Jemma lost the things she valued the most, her apartment, her job, her health, and the custody of her children. Alcohol and drugs numbed her hurt temporarily, but deep inside, Jemma knew she had to find a way out.

When an acquaintance told Jemma about Scarlet Road, she felt hesitant, but she also felt something she had not sensed in a long time... **hope.**

In her first conversation with an Outreach advocate, Jemma expressed fierce determination to be free from the harsh reality of sexual exploitation. When there was an opening in the Scarlet Road Aftercare Program a few weeks later, Jemma eagerly engaged, ready to build a new life.

Twelve months ago, Jemma laid out her goals with her case manager:

- sobriety
- safe housing
- resolving a criminal charge from her time being trafficked
- healing support through therapy
- employment

Jemma knew that reaching even one goal would require an enormous amount of strength and work. She was done believing the lie her boyfriend had told her for years-- “The only thing you are good for is being sold for sex” -- and she was ready to move toward freedom with a team of support.

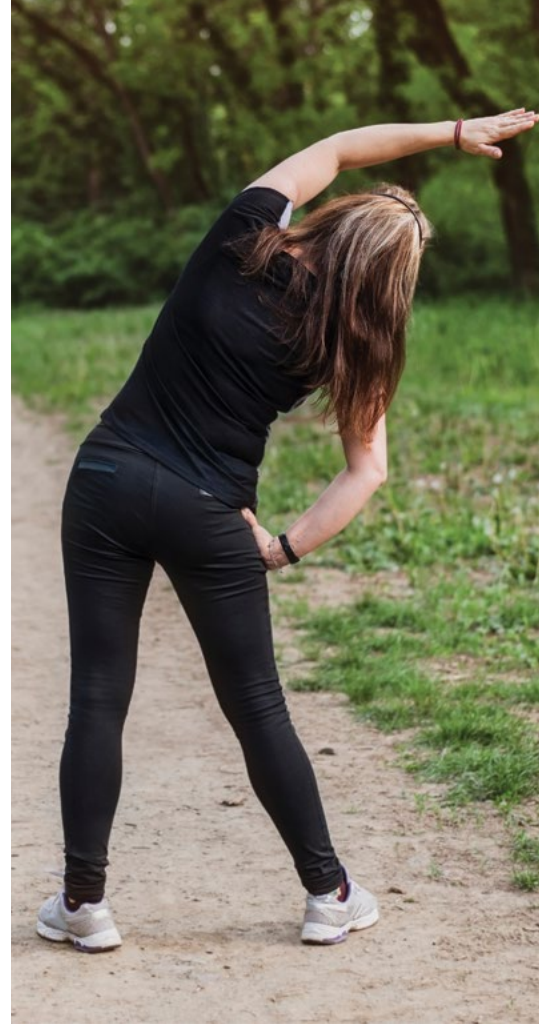
Through Aftercare, Jemma has already achieved over half of her goals. Safely housed and engaged in therapy, she has shared meals and holidays with a volunteer mentor, obtained her driver’s license, and connected with a caring faith community.

Each week, Jemma has shown remarkable dedication to meeting with her case manager and life skills group. One morning recently, Jemma shared with her case manager, “I feel like I’m finally gaining control back in my life, and setting up healthy boundaries in relationships is working.”

With quiet joy, she recently celebrated one year of sobriety and freedom from sexual exploitation. Jemma still hopes to be reunited with her children, but she is willing to take it one healing step at a time.

“I feel like I’m finally gaining control back in my life, and setting up healthy boundaries in relationships is working.”

HOPE

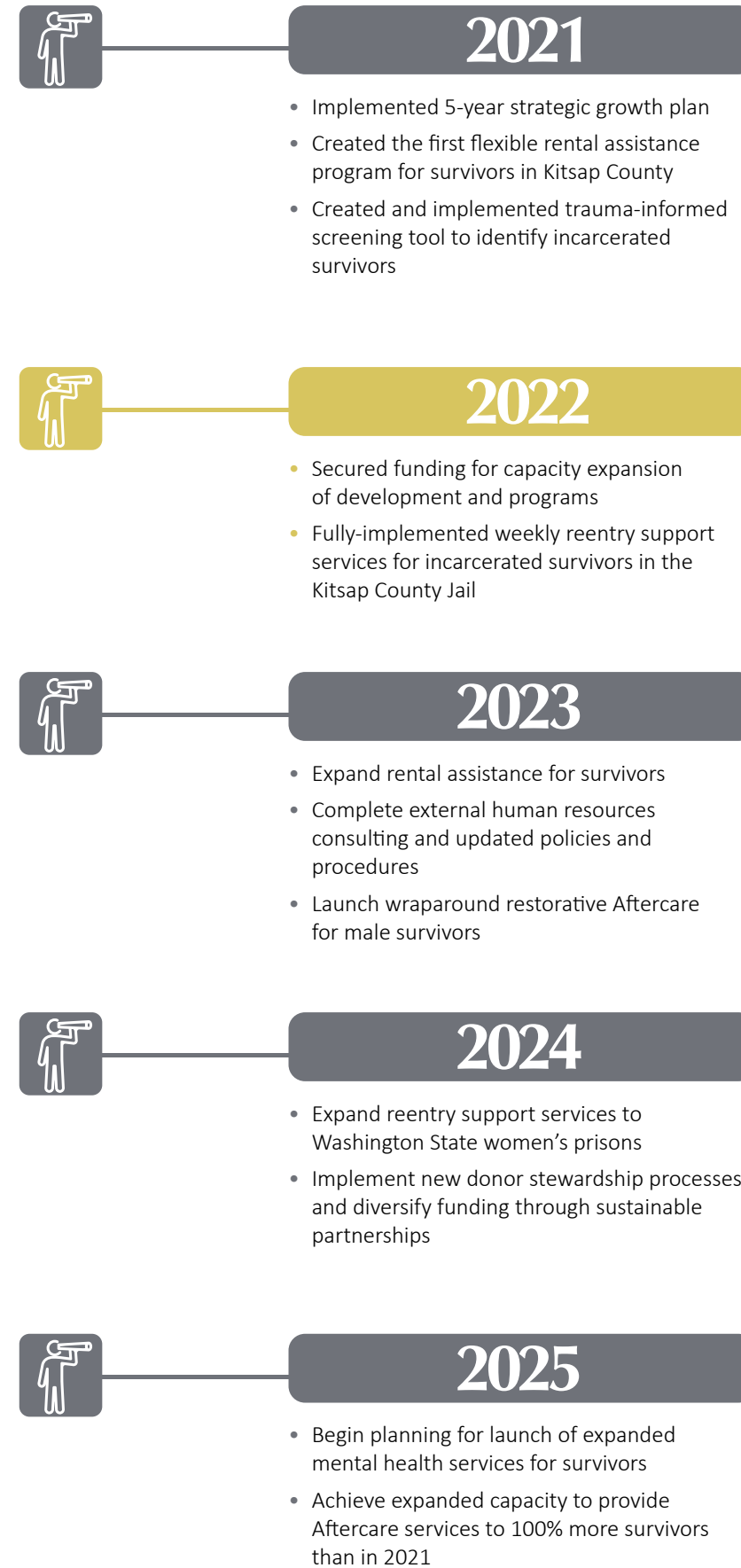


LOOKING FORWARD



Scarlet Road's 5-year strategic plan is building capacity for expanded services for higher numbers of survivors. The successful completion of years one and two have resulted in greater access to both crisis services and recovery services, and groundbreaking new supports for survivors in our region.

As we see potential becoming reality, we look forward to the coming years of creating more opportunities for a vibrant life of freedom for every person.





STEWARDING RESOURCES

FUNDING SOURCES

37% Individual 23% Foundation & Organization 18% Event 11% Government 6% Business 4% Church 1% Training



USE OF FUNDS

50% Aftercare Program 32% Outreach Program 13% Fundraising 5% Administrative



62%

DONOR RETENTION Scarlet Road's annual donor retention rate in both 2021 and 2022 That's 19% higher than non-profit sector trends (43%) in 2022¹

1100+

HOURS served by volunteers

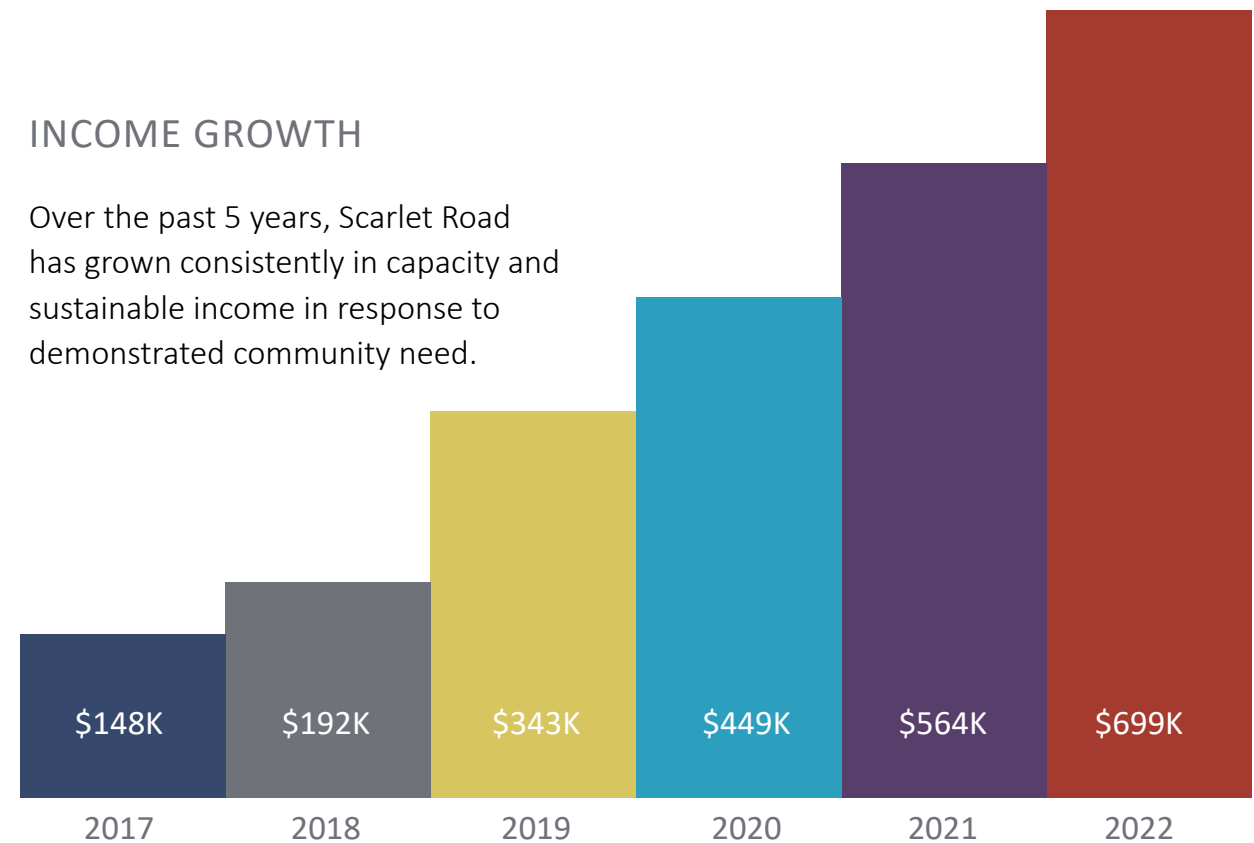


Scarlet Road received a check for over \$1,000 from a neighbor who grew u-cut flowers in her front yard through the summer and donated 100% of the funds she earned to support survivors of exploitation.

The commitment and creativity of our supporters is changing lives.

INCOME GROWTH

Over the past 5 years, Scarlet Road has grown consistently in capacity and sustainable income in response to demonstrated community need.



FISCAL RESPONSIBILITY

We are constantly inspired by our community of supporters and take seriously the valuable resources entrusted to us. We steward this trust with a focus on integrity and sustainability.

Scarlet Road participates in independent external financial audits annually, and was pleased to be awarded the platinum Candid seal of transparency again in 2022.



¹Fundraising Effectiveness Project: Quarterly Fundraising Report, Year-to-Date Nonprofit Sector Trends, Jan—Dec 2022

2022 ORGANIZATION FUNDING PARTNERS

FOUNDATIONS & ORGANIZATIONS

Archarios Foundation
Bainbridge Community Foundation*
Caring Clowns International
Champions Foundation
Elizabeth A. Lynn Foundation*
First Fed Foundation**
Forest Foundation
KeyBank Foundation*
Korum for Kids Foundation
Lucky Seven Foundation
Puget Sound Energy Foundation
National Christian Foundation Northwest
The Robert and Helen Hitchman Charitable Trust*
Serving USA
StolenYouth**

CHURCHES

Abundant Life Foursquare Church
Central Kitsap Presbyterian Church
Cross Sound Church
Gateway Fellowship / Gateway Christian Schools
GracePoint Church
Port Madison Lutheran Church
Sylvan Way Baptist Church

SERVICE ORGANIZATIONS

Rotary Club of Poulsbo
Rotary Club of Silverdale
Soroptimist Intl. of the Olympic Rain Forest

CORPORATIONS

Adobe Employee Community Fund*
BECU
Chevrolet Buick GMC of Puyallup, Inc.
Eleven Winery
Integrated Talent
Kati Davis Realtor LLC
Lisa Stirrett Glass Art Studio LLC
MultiCare
Port Madison Enterprises
Puget Sound Energy
Restorative Resilience Counseling
S. Larson Family Partnership
Stable Systems LLC

GOVERNMENT

Kitsap County Department of Human Services**

TRIBES

Muckleshoot Tribe
Suquamish Tribe

Listed organizations funded \$1,000+
* Organizations funded \$10,000+
** Organizations funded \$25,000+

PAVING THE WAY FROM SEXUAL
EXPLOITATION TO WHOLENESS

STAFF LEADERSHIP

Rosie Garbe, *Executive Director*
Victoria Hudson, *Director of Outreach*
Jana Goyenechea, *Director of Aftercare*
Andrea Wilson, *Director of Finance and Engagement*

BOARD OF DIRECTORS

Annie Ludlow, *Chair*
Ron Dumpit, *Secretary*
John Hays
John Garland
Catherine Hammond
Rob Steinbach
Kerrey Butler
Eric Behling
Scott Kasten





**FISCAL YEAR:
JANUARY 1, 2022 – DECEMBER 31, 2022**

No photos in this report include actual Scarlet Road clients,
and all names and identifying details of clients
have been changed to ensure safety and privacy.

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