



2024 Impact Report

PAVING THE WAY TOGETHER



LETTER FROM THE EXECUTIVE DIRECTOR

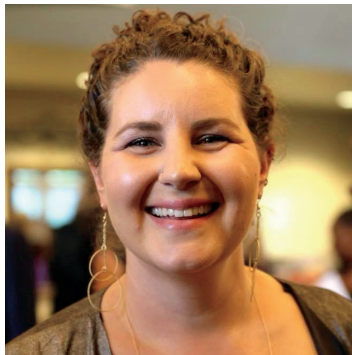
Widening our reach, expanding the safety net!

At Scarlet Road, we made strategic shifts in 2024 to identify more survivors and ensure greater access to care for underserved populations. Your support has been instrumental in creating opportunities to expand the safety net throughout our community.

We had the privilege of creating new partnerships that have never before existed within critical sectors to provide exit ramps from exploitation for survivors. One of our emerging partnerships has been within our healthcare systems. Healthcare workers are among the most critical frontline workers for identification and early intervention.

Last year, in response to the ever-expanding presence of sexual exploitation online within digital platforms, Scarlet Road added practical steps to keeping kids (and adults!) safe on the internet to our awareness and educational materials. We're helping people of all ages understand not only the increased risks, but also the elements of trafficking that have become so mainstream we often don't even recognize them.

Your support has a huge impact on the safety nets survivors can access to disrupt trafficking and find avenues to safety. Many foundations were laid in 2024 because of your support, and 2025 will no doubt bring stronger and even more intentional pathways toward a vibrant life of freedom in our community!



With a grateful heart,

A handwritten signature in black ink, appearing to read 'Rosie Garbe', with a long horizontal flourish extending to the right.

Rosie Garbe

INNOCENCE

*With internal screams
Comes the external fight
Nothing is what it seems
Out of mind, out of sight*

*Stripped away of innocence
Battles of self love
The forgotten brilliance
Then push comes to shove*

*The need for help
The loss of words
Finally, I take the next step
Let myself feel the hurt*

*I have conquered
I survived
I am free like a bird
I finally feel alive*

*Now my innocence lives on
And here I am today
Living life good and strong
For I am here, and here to stay*

— Scarlet Road Aftercare Participant, 2024

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Our Mission

Through holistic care, Scarlet Road offers the hope of freedom to those who have been sexually exploited.

Trends in Exploitation

Sexual Exploitation doesn't have a type.

Any kind of person can be tricked, manipulated, or coerced into:

A sexual relationship with someone who holds power over them

A family where you are expected to earn your keep

A job that does backroom deals

A compromising video that results in demands for money you don't have

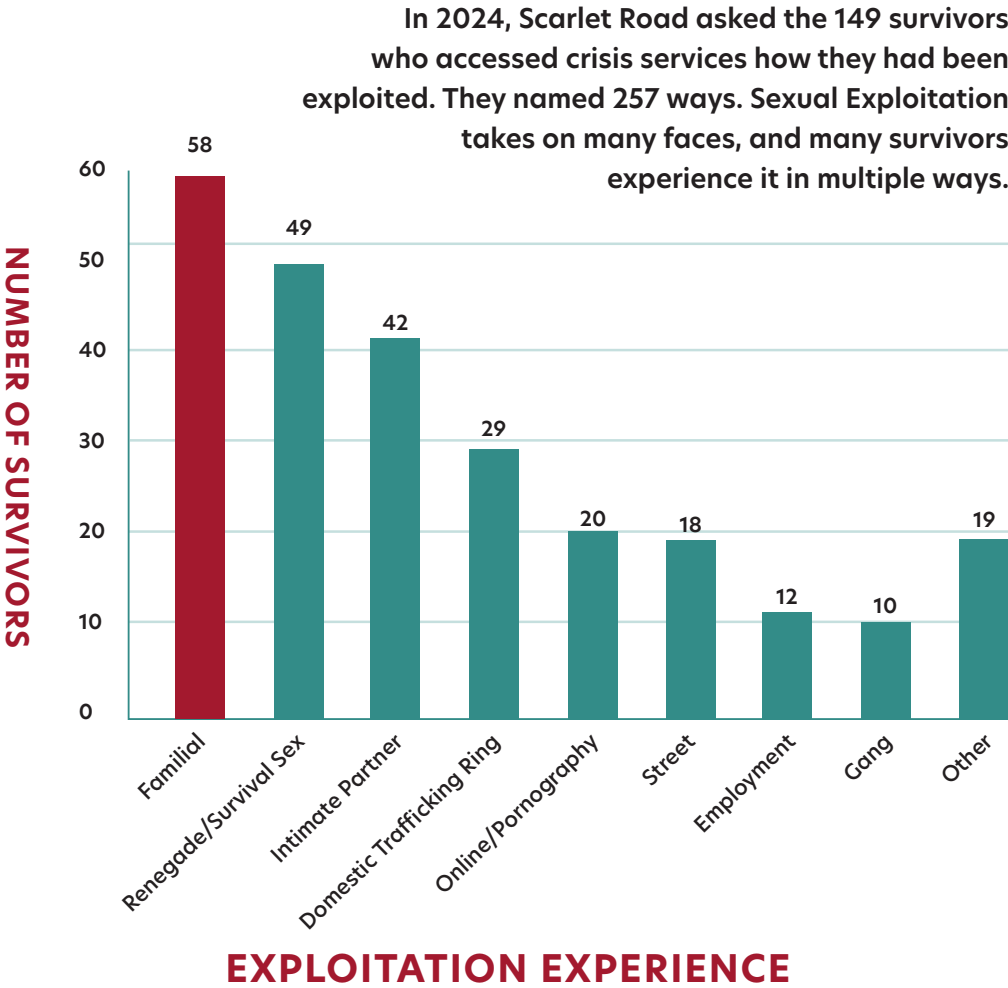
A chat where "everybody" is doing it

An encounter with deep fake AI pornography you did not participate in

An initiation into a gang

An "exciting new opportunity" that proved to be a lie

A way to simply survive



Comprehensive Care

Freedom doesn't have a single path.

Every survivor who comes through our doors brings their own unique story and unique set of needs.

At Scarlet Road, we serve survivors of all ages who are working, struggling, parenting, studying, growing up, serving time, just getting by, and holding onto hope. We meet survivors where they are and walk alongside them to freedom.



PREVENT

In schools and youth centers, Advocates **equip young people to recognize, avoid, and safely report** sexual exploitation for themselves and their peers

Discussing sexual exploitation, raising awareness, and educating community members all prevent years of future trauma by identifying survivors and connecting them with services

REACH

Through our crisis line and drop-in center, service partnerships and community referrals, and re-entry advocacy in jails and prisons, our Advocates **connect with diverse populations** throughout the Kitsap Region

Scarlet Road keeps a closet stocked with home, health, and hygiene supplies to meet survivors' most immediate physical needs, and connects survivors with a wide web of partners

RESTORE

Our Aftercare program empowers survivors to rebuild lives of their own design through long-term wraparound care toward freedom from exploitation

Through individualized case management, life skills groups, therapy, and connections to volunteer mentors, survivors find **community**, stable **housing**, emotional **wellness**, and **self-sufficiency**

Outreach: Widening Our Reach

At Scarlet Road, we don't wait for survivors to find us. We intentionally engage in community spaces where survivors may be and raise questions that will build connection and lead to resources. In 2024, Outreach Advocates continued prevention and identification in schools and youth centers, and expanded this critical work in BIPOC community groups, substance use treatment centers, and places of incarceration. Our community of supporters and volunteers made it possible for Scarlet Road to widen our reach.

ACCESSIBLE

Many individuals experiencing exploitation are from marginalized groups, and then are further marginalized and isolated by their traffickers. To ensure access to critical support for all survivors, Scarlet Road's drop-in center is located on a bus route and we provide mobile services throughout the Kitsap region.

7

Language translations of Scarlet Road's services brochure were completed

160

Survivors of sexual exploitation or trafficking **accessed services** from Scarlet Road

FAR-REACHING

A local pizzeria, a women's prison, a property management group. The businesses and organizations that invite Scarlet Road to train their staff are as diverse as the needs of our clients. Together, we're building a community that supports the most vulnerable and leaves no room for exploitation.

2,081

Youth and adults participated in **community trainings**, learning to recognize, avoid, and safely report sexual exploitation in our local context

100%

of **Youth** booked in Kitsap County Juvenile Detention were **offered screening** for exploitation experiences



"The speaker [in my classroom] said some stuff I can definitely relate to that's happening to me right now, but I felt like I couldn't tell anyone because I'm embarrassed. Can I talk to you more about what's happening?"

– Text from a high school student, 2024

“

"When one of our students heard a Scarlet Road Advocate speak in her Health Class recently, she was equipped with words to explain the sexual exploitation she was experiencing at home.

She reached out to her teacher, who knew exactly what to do, thanks to your training. Law enforcement was contacted, and the student is now safe."

– School Counselor, 2024

“

"I wanted to thank you for taking the time to come to our class and talk. ... It made me think a lot about how people act and what that might mean."

– Text from a high school student, 2024

“

Housing: More than a Roof

A framed photo on a shelf, medication tucked safely into a cabinet, paperwork mailed to a reliable address—these are the types of guarantees that are missing in communal, street, or unsafe living conditions. Scarlet Road practices a Housing First approach that allows survivors to choose where they live and provides the mental and physical space needed to address next steps.

EFFECTIVE

Survivors in Scarlet Road's Aftercare program receive individualized wraparound support alongside housing support. As they learn to manage their homes, they are also learning to manage their finances, relationships, and healthcare needs.

78%

of survivors in Aftercare from 2020 to 2024 **achieved stable housing** by the end of their time with Scarlet Road

14

survivors in Aftercare in 2024 **received Flexible Rental Assistance** funds in order to establish safe housing

GENERATIONAL

Whole families benefit, and generational patterns are made new when survivors are safely housed. Scarlet Road helps survivors who are also parenting set goals for their kids' success, their parenting strategies, and family reunification.

64%

of those receiving Flexible Rental Assistance have **overcome chronic homelessness**

20

children benefited from their parents achieving or maintaining safe, stable housing through Scarlet Road in 2024

FLEXIBLE

Scarlet Road works with a network of local landlords who are willing to prioritize survivors and offer housing at below-market value. With these types of community partnerships in their corner, survivors have choices when past criminal charges, debt, or a low credit score would otherwise hold them back.

71%


of survivors in Aftercare **accessed housing support** services, placing them in homes throughout the Kitsap region

Scarlet Road was a **founding partner** at Bremerton Housing Authority's Evergreen Bright Start in Bremerton, providing safe apartments for at-risk young adults

OPEN DOORS FOR CLAIRE

Claire had lived in houses but never had a safe home. She had been exploited by her family, trafficked through organized crime rings, and some exploitation had been streamed online. When a local community provider referred Claire to Scarlet Road, we began working toward healing and accomplishing her goals. She was temporarily housed but wanted to find a permanent place that was stable and where she could be self-sufficient. Within a few months of entering the Aftercare program, Claire was ready. Scarlet Road used Flexible Rental Assistance funds to pay for a rental deposit, the first month of rent, and furniture to fill the new space that was all her own.

With Aftercare support and a safe home base, Claire has begun working through her trauma with a therapist. She has achieved sobriety, is part of a church community, is managing important paperwork, and has a bank account for the first time. Claire is now focused on learning healthy parenting strategies so she can give her daughter the love-filled home she longs for.



“My ideal situation would be a safe place to raise my kid.”

Healthcare: For Every Body

Medical needs are as varied as the people who carry them. Often “the life” creates life-disrupting medical problems such as severe injuries, traumatic stress, or substance use disorder. Sometimes a person has been years in need of vision, dental, or gynecological care. Scarlet Road connects survivors to healthcare for emergencies, primary care, specialty care, and mental health.

NOW & LATER

Because medical needs are often ignored during trauma, health problems sometimes appear months after a survivor has reached safety. Through Scarlet Road’s strong partnerships with local healthcare networks, survivors can receive emergency care and low- or no-cost long-term care from trauma-informed providers.

2

Community Medicine Days brought medical providers and survivors together

61%

of survivors who participated regularly in Scarlet Road’s Aftercare program **accessed help** addressing **medical issues**

HOLISTIC

When it comes to health, we want survivors to experience physical health, mental health, and emotional wellness. Scarlet Road understands that health is impacted by our whole lives and our relationships with ourselves and others.

86%

of survivors in Aftercare engaged in **mental health therapy**

8

survivors pursued recovery through building friendships with trained **volunteer mentors**


39

survivors received assistance **addressing substance use** challenges

JIA'S JOURNEY

Jia walked cautiously into the small, local medical clinic. She had been living with intense pain for two years. Jia had sought medical treatment before, but after waiting months for a follow-up appointment she had been denied treatment.

Coming alongside Jia in her pain and disappointment, Scarlet Road had helped her enroll in monthly coverage at our partner clinic. Jia soon learned that these providers took the time to listen. They had a long history of collaboration with Scarlet Road and an understanding way of caring for survivors. She told them about her pain, and they began to treat the underlying cause. As she recovered, her body felt better, but so did her spirit. She was struck by the compassionate service she received and grateful for the providers who prioritized her health and let her know she was worthy of care.

A photograph of two young women laughing and talking outdoors. The woman on the left is wearing a light-colored ribbed tank top and blue jeans, with her hand on her chest. The woman on the right is wearing a blue and white striped tank top. They are both smiling and looking at each other. The background is a bright, out-of-focus outdoor setting with trees and sunlight.

**"I could cry,
I am so thankful
to have this
clinic!"**

Strategic Growth

Your unwavering support resulted in the successful completion of year four in our five-year strategic plan! Each year of steady steps forward has resulted in radical progress in identification and opportunity for survivors in our community. In 2025, Scarlet Road's board and leadership staff will be looking beyond to the coming years, toward new partnerships and widening access.

2021

Created the first flexible rental assistance program for survivors in Kitsap County

Designed and piloted trauma-informed screening to identify survivors in spaces of incarceration

2023

Expanded access to wraparound Aftercare services from females-only to all survivors

Expanded flexible rental assistance program

Conducted Human Resources policies & procedures update through external consulting

2025

Achieve capacity to provide Aftercare services to 100% more survivors than in 2021

Expand mental health services on-site

Expand economic empowerment project to address employment barriers unique to survivors

2022

Secured capacity expansion funding to expand development and direct services staff in response to demonstrated community need

Fully implemented in-person reentry support services for incarcerated survivors in the Kitsap County Jail and juvenile detention

2024

Began offering licensed mental health services on-site through pilot-project partnership

Expanded screening and reentry support in Washington State women's prisons

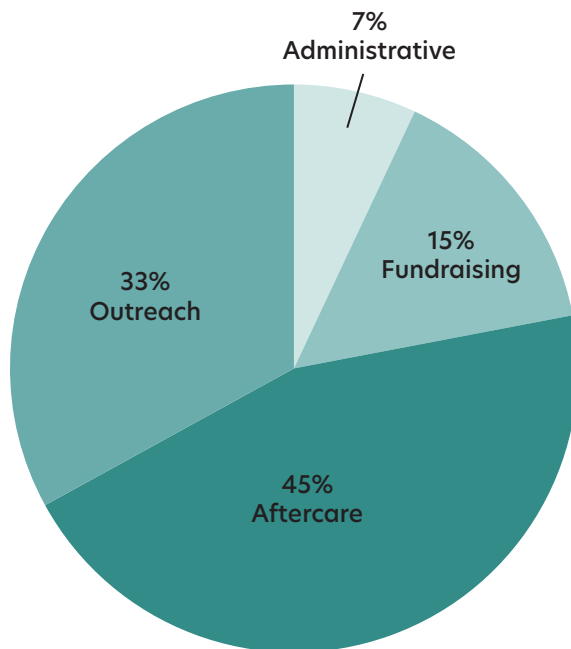
Expanded partnerships with BIPOC communities and translated outreach materials into seven languages

Launched a compensated Survivor Advocacy & Advisory Council to strengthen Scarlet Road's survivor-informed policies, materials, and services

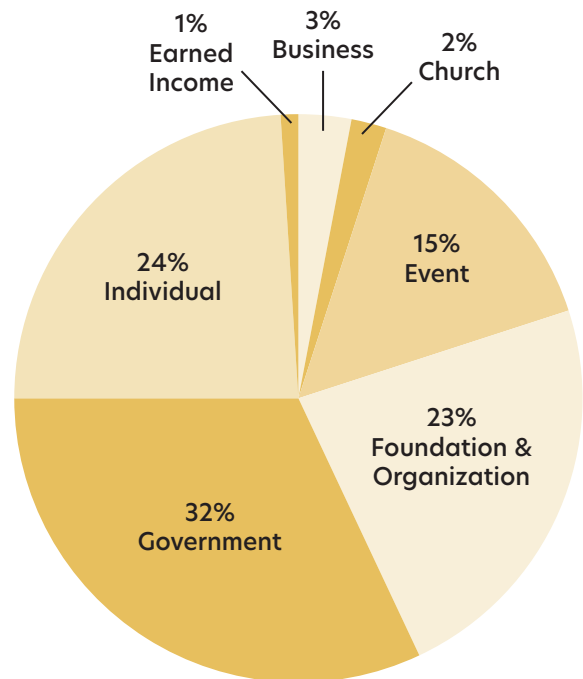
Financial Stewardship

With every dollar donated, you make freedom and restoration achievable for survivors. At Scarlet Road, we take financial stewardship seriously. Maintaining reserves, diversifying income sources, and participating in an annual external audit are all aspects of our financial sustainability and integrity. The generous support of our community ensures all of our recovery services are available to survivors at no cost.

USE OF FUNDS



FUNDING SOURCES



COMMUNITY SUPPORT

6 Business Freedom Partners

7 Event Sponsors

104 Recurring Donors

63 Volunteers



Funding Partners

FOUNDATIONS & ORGANIZATIONS

Archarios Foundation
Bainbridge Community Foundation
Champions Foundation
Ellison Foundation
Farber Baggenstos Family Foundation
Forest Foundation
Innovations Human Trafficking Collaborative
Kelly Foundation of Washington
Kitsap Community Foundation
Life Line Homes
M.J. Murdock Charitable Trust
National Christian Foundation Northwest
Puget Sound Energy Foundation
SAFE
Seattle Foundation
StolenYouth
The Glaser Foundation
The Norcliffe Foundation
Virginia Mason Franciscan Health

CHURCHES & SERVICE ORGANIZATIONS

Central Kitsap Presbyterian Church
Cross Sound Church
GracePoint Church
Laborers' International Union of North America
Local No. 252
Rotary Club of Silverdale

CORPORATIONS

Henden Electric
Integrated Talent
Integrity Roofing & Construction
Nepsis, Inc.
Rainwing
Stable Systems

GOVERNMENT

**Kitsap County Department of
Human Services**
**Washington State Department
of Commerce**

TRIBES

Muckleshoot Indian Tribe
Suquamish Tribe
Tulalip Tribes

Partner level \$2,500+
Partner level \$10,000+

Scarlet Road 2024 Leadership

STAFF LEADERSHIP

Rosie Garbe, Executive Director
Jana Goyenechea, Director of Programs
Pamela Schneider, Director of Development
Andrea Wilson, Director of Finance & Systems

BOARD OF DIRECTORS

Ron Dumpit, Chair
Eric Behling, Treasurer
Kerrey Butler, Secretary Emeritus
Angelyna Welch, Secretary
Nahshon Rhaburn
Rob Steinbach

“I am happy to support a nonprofit where I trust the leaders and know my investment will do real, tangible good. Scarlet Road’s impact on our area has changed Kitsap County from a place with no intervention in sex trafficking to a place where love, advice, and support are given.”

– Scarlet Road donor since 2018





**PAVING THE WAY FROM SEXUAL
EXPLOITATION TO WHOLENESS**



Fiscal Year January 1, 2024 - December 31, 2024

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All photos in this report are stock photos.
All names and identifying details of clients have been changed to ensure safety and privacy.