

Informed
Communities
are Safer
Communities

DID YOU KNOW...

Events increase **vulnerability** and **opportunity for exploitation** to occur when safeguards are weak.



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**If You or Someone
You Know Needs Support
Services**

 360.362.5143

 help@scarletroad.org



**Supporting Local
Businesses During
the World Cup
Bremerton Fanzone**

Who We Are

Scarlet Road is a community-based organization dedicated to **education**, **prevention**, and **response** to sexual exploitation and trafficking. We want to help businesses create safe, informed, and welcoming environments, especially during large community events.

*Human trafficking thrives where vulnerability meets silence, and it's prevented when communities are **informed, connected, and prepared.***

What We Do

PREVENT trafficking of youth

REACH survivors where they are

RESTORE each survivor to a vibrant life of freedom



How Scarlet Road Supports Local Businesses

We offer practical resources to help bars, restaurants, vendors, and hotels prepare for high-traffic events like the World Cup Fanzone.

- Awareness & Prevention Education
- Understanding what trafficking and exploitation look like in public spaces
- Staff Guidance & Best Practices
- How to respond safely and appropriately if something feels off
- Clear Reporting & Referral Information
- Knowing who to contact and what steps to take
- Trauma-Informed, Survivor-Centered Approach
- Prioritizing safety, dignity, and respect for everyone
- Community Partnership Support
- Working alongside businesses, event organizers, and local agencies

Your Impact

Large events bring opportunity—and increased responsibility.

Your business plays a key role in helping Bremerton remain a safe, welcoming place for fans, families, and workers.

By partnering with Scarlet Road, you can equip your staff with knowledge, confidence, and resources during the World Cup Bremerton Fanzone.

How can my business be prepared?

EQUIP your staff with exploitation prevention training and procedures

SCAN the QR code below to download training resources and print materials



www.scarletroad.org/world-cup

