

TOOL KIT



Bring hope, healing, and freedom to survivors of sexual exploitation in your community

What is a Restoring Hope House Party?

A Restoring Hope House Party is a fun and effective way to raise awareness and support for Scarlet Road. Host an event in your home or favorite gathering space and share why you care about Scarlet Road's vision of a vibrant life of freedom for survivors of exploitation.



SEXUAL EXPLOITATION FACTS & FIGURES



Sexual exploitation happens in...

- Every neighborhood
- Every city
- Every state in every country
- In person and online
- Both legal and illegal industries

The average age of entry into sexual exploitation among the survivors Scarlet Road has served is just **15 years old**.

Scarlet Road has been the **primary provider** of specialized services to survivors in the Kitsap Region since 2012.

Scarlet Road's Mission Statement:

Through holistic care, Scarlet Road offers the hope of freedom to those who have been sexually exploited.

We provide prevention education to more than **1,200 students** in schools across the Kitsap Region every year.

We connect with over **200 survivors** every year to provide crisis services and connect survivors with resources for immediate safe shelter, healthcare, law enforcement, food, hygiene, and advocacy.

We walk alongside **35 survivors** each year as they work toward greater healing through restorative, long-term care, helping survivors reach goals such as safe housing, emotional and physical health, family reconciliation, and freedom from exploitation.





Getting Started

Once you decide to host a Restoring Hope House Party, email hope@scarletroad.org with your party date and event ideas.

We will schedule one of our team to speak at your party, and we'll talk through your ideas so we can support you along the way!

Restoring Hope Toolkit Includes:

FAQ Guide

A simple and easy guide to help you party plan with ease

Sign-In Sheet

A place to gather guest info so we can reach out to guests who want to know more

Party Checklist

Everything you need to host a great event unique to you

Sample Communication

An easy-to-customize email template for you to personalize

Sample Agenda

A sample party agenda that can be customized for your unique event

Sample Thank You

A thoughtful script for you to thank guests and get them connected and involved

Thank you for supporting Scarlet Road



HOUSE PARTY FAQS

Q: What kind of party should I host?

A: That's totally up to you! You know what your friends like! Are they up for a sit down dinner or more a backyard barbeque? Tea party, brewery, or even a game night? It doesn't have to be fancy! The more you simplify your event, the more you can focus on the mission of your event.

Q: Can I host an event if I don't know a lot about Scarlet Road?

A: Absolutely! Something about Scarlet Road's work or mission has inspired you to take action. Prepare a statement about that something to share with your guests, and Scarlet Road will provide the rest: a speaker for your event, information about Scarlet Road, donation forms, and marketing materials for your guests to share in their networks.

Q: What's the best way to promote my event?

A: Personal invites via word of mouth, text or email is a great place to start! You can also take advantage of social media to spread the word, and invite your guests to bring along a friend or two. Expand your list even further by co-hosting with a friend or colleague.

Q: How should my guests and I make our donations?

A: We make it simple by providing a QR code to make donations directly through our website, or you can collect cash or check donations using donation envelopes we provide for you.

Q: Who will Scarlet Road send to my event?

A: With enough advance notice, a member of the Scarlet Road leadership team will be available to speak at your event.

Q: Are my guests going to get tax receipts for their donations?

A: Yes, all gifts made to Scarlet Road are recorded and tax receipts are mailed to donors at the end of each calendar year.





START TO FINISH CHECKLIST

6 weeks out:

- Decide on your location, date, time, and fundraising goal
- Email hope@scarletroad.org
- Create your guest list. Small groups of 6 to 15 guests make for meaningful, intimate events. Larger groups of 30 to 50 guests can impact whole communities.

3 Weeks Out:

- Plan your menu and create your shopping list
- Follow up with any guest who hasn't responded yet
 - If a guest can't make it, ask if they'd be willing to donate anyway and send them a link to the Scarlet Road donation page

1 Week Out:

- Do the shopping for any food, drinks, service items, and décor you may need
- Send an update to your confirmed guests on where to park and what to expect when they arrive
- Plan out your party agenda. What will guests do during the party? What will you say? How long will each activity take? See the sample agenda on the next page.
- Write out your WHY and be prepared to share it with formally with your guests.

The Big Day:

- Prepare your space, food, and drinks.
- Greet your guests with a smile, and have fun!
- Collect your guests' information with a Restoring Hope House Party Sign-In Sheet so we can follow up with them.
- Follow your agenda and keep track of time. Focus on your WHY and speak from your heart.

Post Party:

- Send personalized thank you notes to your guests
- Celebrate the success of your event in your networks and on social media, and invite others to give!
- Let us know how it went! Email hope@scarletroad.org with any information you learned from your guests, your total amount raised, and all the exciting details.



Sample Agenda

Remember that this is just a template. You can customize and make your event as unique as you are. Be creative, and remember to keep the mood light as the topic is heavy.

6:00-6:30pm

- Welcome and greet guests
- Ask guests to sign in
- Mingling and appetizers

6:30-6:40pm

- Formally welcome guests
- Remind guests of purpose of the event
- Share your financial goal

6:40-7:00pm

- Ice Breaker or conversation starter
- Share your WHY that inspired you to host this event
- Introduce Scarlet Road Team Speaker

7:00-7:30pm

- Scarlet Road speaker presentation
- Invite guests to donate
- Remind them of your personal goal

7:30-7:50pm

- Q&A
- How to get involved
- Upcoming events

7:50-8:00pm

- Wrap up the evening
- Thank guests for their engagement, generosity, and willingness to learn

Prevent, Reach and Restore!



COMMUNICATION TEMPLATES

When you invite guests, be specific about the important details such as location and dress code. When you thank guests, mention meaningful moments and be sincere. Use our templates below or get creative to speak directly to the flavor of your community or event!

Sample Invitation

Dear (Name),
Please join me for a Restoring Hope House Party to raise money for Scarlet Road.

When: (Month, Day, Year, and Time)
Where: (Address and directions if you think guests need them)

Refreshments will be served. Dress is casual!

You can donate now at scarletroad.org, but you'll also have the option to contribute at the party by making a check, cash, or online donation.

Please RSVP by (Month, day). If you're unable to make it but would like to show your support, you can still donate online at scarletroad.org.

Hope to see you there!
(Your name)

Sample Thank You

Dear (Name),

Thank you for attending my Scarlet Road Restoring Hope House Party! Thanks to your generous support, we were able to raise a total of \$_____!

Many of you have asked me how you can stay involved, so here are a few suggestions:

- Follow Scarlet Road on Facebook and Instagram
- Consider becoming a monthly donor
- Volunteer! Find opportunities online at scarletroad.org

Thanks again for standing with survivors in our community! Scarlet Road believes everyone deserves a vibrant life of freedom, and your generosity helps make that possible!

Sincerely, (Your name)

